



PRESS RELEASE

FOR IMMEDIATE RELEASE

Date: November 22, 2021

Contact: Ryan Simonson
Phone: (218) 824-1010

"BITES FOR LIGHTS" CHRISTMAS LIGHT RECYCLING PROGRAM

The Crow Wing County Land Services Department, in cooperation with Sunrise Sertoma of Brainerd and Crow Wing Recycling, is collecting unneeded Christmas lights and extension cords at select locations throughout Crow Wing County. The copper found in the old extension cords and Christmas lights is recycled through Crow Wing Recycling, keeping these materials out of the county landfill. Proceeds from the recycled materials are donated to local charities.

"We have collected 32 tons since 2006, when the program started" stated Jeff Hilborn of Sunrise Sertoma. Over \$10,000.00 has been raised since the program began to help purchase meals at soup kitchens and local food shelves in the Brainerd Lakes Area. County Environmental Services Supervisor, Ryan Simonson commented, "We are pleased to partner with Sunrise Sertoma and Crow Wing Recycling to help those in need while promoting recycling."

The following local partners are participating by providing collection containers at their business, making it easier for citizens to drop-off old Christmas lights and extension cords throughout Crow Wing County.

Brainerd Ace Hardware, Brainerd
Carlson Hardware, Nisswa
Frandsen Bank, Baxter
Crosby-Ironton Courier, Crosby
Crosslake Ace Hardware, Crosslake
Crow Wing County Sanitary Landfill
Emily Ace Hardware, Emily

Holiday Store, Mill Ave., Brainerd
Holiday Store, Crosslake
MMFCU, Baxter/Brainerd
Northland Arboretum
Pequot Super Valu, Pequot Lakes
Todd Wadena Electric Cooperative
Ace Hardware, Breezy Point

The Land Services Department is committed to providing excellent customer service while helping residents and our local businesses make wise choices that protect Crow Wing County's extraordinary natural resources. Citizens are encouraged to contact Land Services at (218) 824-1010 or land.services@crowwing.us to discuss hazardous waste, solid waste, demolition material, composting, or recycling activities. Crow Wing County information and resources can be found at www.crowwing.us.

Our Vision: Being Minnesota's favorite place.

Our Mission: Serve well. Deliver value. Drive results.

Our Values: Be responsible. Treat people right. Build a better future.